



Europeana Foundation Governing Board Meeting

30 March 2016
10h00 – 17h00 CET
Paris, BnF
Quai François-Mauriac
75706 Paris Cedex 13

Succession for Chair of Europeana Foundation, Statutory Requirements, Summary of Nominations for Position of Chair, Statements from Candidates

Action proposed: Appointment of Chair of Europeana Foundation

Succession for Chair

In view of the term of Bruno Racine, the Chair of Europeana Foundation Governing Board coming to end in April 2016, and following on from the process presented in **Paper 4, Succession for Chair of Europeana Foundation** at the 25 February 2016 meeting, the Governing Board convenes on 30 March to elect from amongst its members a Chairperson who will hold office for a term of two years and who shall be eligible for re-election of two further terms.

The roles of the Europeana Foundation Governing Board are being updated but in outline new Chair should:

- be able to negotiate at European and National political and executive levels,
- have a good understanding of the Europeana Strategy and be able to advise on how to achieve it,
- have past or current experience at running an international board,
- have strong knowledge of the European cultural heritage landscape,
- be ready to commit the time necessary to run the Board and attend the relevant meetings,
- have a natural responsive and cooperative attitude towards EU Member States and cultural institutions,
- can give guidance to the further improvement of governance, communication and financial management of the Foundation.

Statutory Requirements

Procedures governing the appointment of the Chair according to the [statutes](#) and [bylaws](#) of Europeana Foundation:

- 1) Article 5, section 5 of the Statutes – The Governing Board will appoint the Chair from amongst its Members.





- 2) Article 5, section 6 of the Bylaws – The Chair is responsible for:
 - a) chairing the meetings of the Governing Board, and the meetings of Chair, Vice Chair and Treasurer,
 - b) monitoring the proper functioning of the Governing Board,
 - c) initiating the evaluation of the performance of the Governing Board as required,
 - d) ensuring Board Members receive in good time all information which is necessary for the proper performance of their duties.
- 3) Article 5, section 4 of the Statues – The Chair and the Vice-Chair can be reappointed for a third consecutive period of two years.
- 4) Article 5, section 5 of the Bylaws – The Chair or Vice Chair of the Governing Board cannot be the same person as the Chair and Vice Chair of the Managing Board of Europeana Network Association.
- 5) Article 6, section 1 of the Statues – Every Member of the Board has one vote.
- 6) Article 6, section 2 of the Statues – All resolutions of the Governing Board will be adopted by a simple majority of the votes cast in a meeting where more than half of the members are present or represented.
- 7) Article 6, section 3 of the Statues – Abstentions will be deemed votes not to have been cast.
- 8) Article 6, section 4 of the Statues – In the event of a tied vote, the Chair of the Governing Board will have a casting vote.
- 9) Article 6, section 5 of the Statues – All voting will be conducted orally. However, the Chair may resolve that votes must be cast in writing or by electronic means.

Summary of Nominations & Statements of Candidates

Jan Muller

At the 25 February Governing Board meeting, [Jan Muller](#) stood up for the position of Chair.

Brief introduction by Jan at the meeting of 25 February 2016

His institute [The Netherlands Institute for Sound & Vision](#) is a large aggregator and a long term partner of Europeana. NISV operates at a European level and is used to dealing with European issues. If elected as Chair of Europeana, Jan would propose to understand what lies behind Member States' need for more influence and would certainly work on improved communication. When quizzed on copyright, he said that NISV deals with many broadcasters and copyright owners as well as copyright issues on a daily basis; however, copyright is not his personal background.

Jan's candidacy statement

As I mentioned on 25 February, I want to offer myself as candidate for the next chair of the Europeana Foundation, succeeding Bruno Racine. I have deep respect for Bruno and would like to thank and congratulate him and his team for doing such a good job as chair of the Foundation.



Below, I would like to briefly share my motivation to put my name in the ballot. In my view, the chair should have an excellent track record in collaborating within an international context, good topical knowledge of key issues at stake, a strong network and a lot of positive energy.

Let me start by saying I feel passionate about Europeana and its mission to 'transform the world with culture'. I am European, I feel European. Europeana is working towards fulfilling the great promise of universal access to cultural heritage through a wide array of activities. To name three, Europeana spearheads the largest community of heritage organisations in the world. Second, it positioned itself as a thought leader in various domains, ranging from copyright reform, online user engagement and organising knowledge. Third, Europeana operates an infrastructure that connects thousands of collections across the EU to end-users. Either directly on Europeana Collections or via its API.

At The Netherlands Institute for Sound and Vision, we very much share the mission and passion of Europeana. Over the past years we have made the transition from analogue to the digital realm. We operate a state of the art asset management system and operate various platform to ensure that as many people as possible have access to our collections; through our museum, through our online catalogue, through services for learning and research. Since 2009, we operate the Open Images video platform (co-designed with Kennisland), using Creative Commons licences to share videos from our connection. Today, we are one of the major providers of open video content to Wikipedia. In support of this, we are an active participant in communities including LODLAM, GLAM-WIKI, OpenGLAM, EUscreen, FIAT-IFTA and of course the Europeana Network.

In conversation with the Dutch Presidency and the knowledge derived from working with Europeana Foundation over the past three years, I have gained an acute awareness about the concerns of Member States and European Commission and would take these together with the need for better communication very seriously in the event I become chair of the Foundation.

The challenges Europeana faces are very similar to those of NISV and I am sensitive to the need to see all our stakeholders' points of view at national and European levels in relation to issues such as copyright reform, the digital single market and the long term sustainability of Europeana.

As the current president of the International Federation of Television Archives (my second and final two-year term ends this year) I have ample experience in working in an executive position in an international context. Specifically, I enjoy working with people from different background and I always strive towards reaching a joint goal.

Before joining Sound and Vision, I was CEO of the Dutch branch of Saatchi & Saatchi, a global leading advertisement company. Through this experience, I am very well



connected to the creative industries and have deep understanding in user expectations. I'm confident this is also helpful for the Europeana Network as it looks at innovating its services through with 3rd parties.

Finally, as Sound and Vision is one of five 'nodes' that are appointed by the Dutch Ministry of Culture to act as the backbone for the Network for Digital Heritage. This also means that we have close connections to the Ministry, a long-time supporter of Europeana. As Europeana is moving to a new funding model under H2020 and beyond, close relations with government is of the essence.

I hope the above gives you enough background in why I would like you to kindly consider my candidacy.

I very much look forward to see you in person in a few weeks.

*Best,
Jan Müller*

Circulation:

Europeana Foundation Governing Board Members & Observers

Classification:

Public